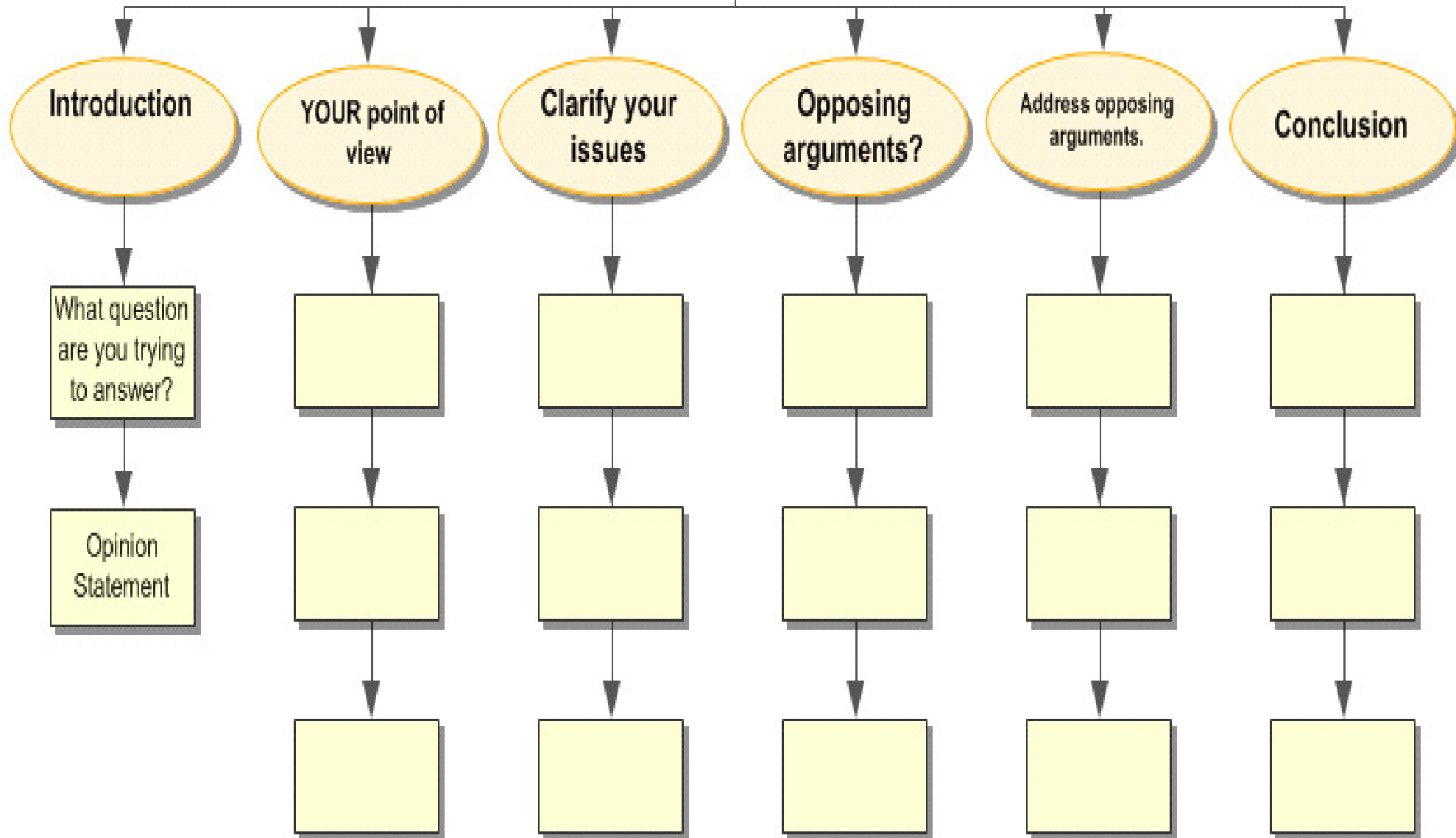


# Persuasive Essay



# Persuasive Essay

## I. Introduction

How will you hook your audience and provide them with introductory information that prepares them to side with your argument?

### A. What question are you trying to answer?

What topic is controversial and has at least two sides to argue?

### B. Opinion Statement

Which side of the argument are you supporting? Will you use a statement of fact, value or policy?

## II. YOUR point of view

Which facts support your opinion statement? Which type of evidence will you use: statistics, predictions, observations, expert testimony, experience or analysis? The more types you use, the stronger your argument.

A.

B.

C.

## III. Clarify your issues

What is your argument? Outline it briefly. Will you begin with your most compelling argument to grab the audience's attention or save it for last to draw the argument to a strong conclusion?

A.

B.

C.

## IV. Opposing arguments?

Why is your argument reasonable? What justifications and reasons can you give to support your opinion statement?

A.

B.

C.

**V. Address opposing arguments.**

What are the opposing argument points? What concessions and other valid opinions will you identify?

**A.**

**B.**

**C.**

**VI. Conclusion**

Summarize your argument. How will you speak confidently in support of your opinion statement?

**A.**

**B.**

**C.**